



Life is better with *Green Crescent*

Wherever Green Crescent is,
a healthier, addiction free life thrives.



GREEN
CRESCENT
GUIDEBOOK 2025





OUR PRESENCE IN TÜRKİYE

- **120 BRANCHES**
- **105 GREEN CRESCENT
COUNSELING
CENTERS (YEDAM)**
- **178 GREEN CRESCENT
YOUTH CLUBS**

OUR PRESENCE IN THE WORLD

- **97 + COUNTRY
GREEN CRESCENTS**

** as of January 2025.*



HISTORY

The organization was founded by Ord. Prof. Mazhar Osman and his compatriots on March 5, 1920 in Istanbul under the name “Hilal-i Ahdar” to prevent occupation forces from disseminating alcohol and drugs in our country after the First World War and jeopardizing the spirit of resistance against the occupation.

The name “Hilal-i Ahdar” was later changed to “Green Crescent” and in 1934, under the Presidency of Mustafa Kemal Atatürk and the Prime Ministry of İsmet İnönü, the Green Crescent was granted the status of “Public Benefit Society” by a decision of the Council of Ministers.

Since its foundation, the Green Crescent’s areas of work have diversified as the types of addiction have increased, and after alcohol, the activity area of the Green Crescent has expanded to cover tobacco, drugs, gambling and recently technology addiction.

VISION, MISSION

Vision

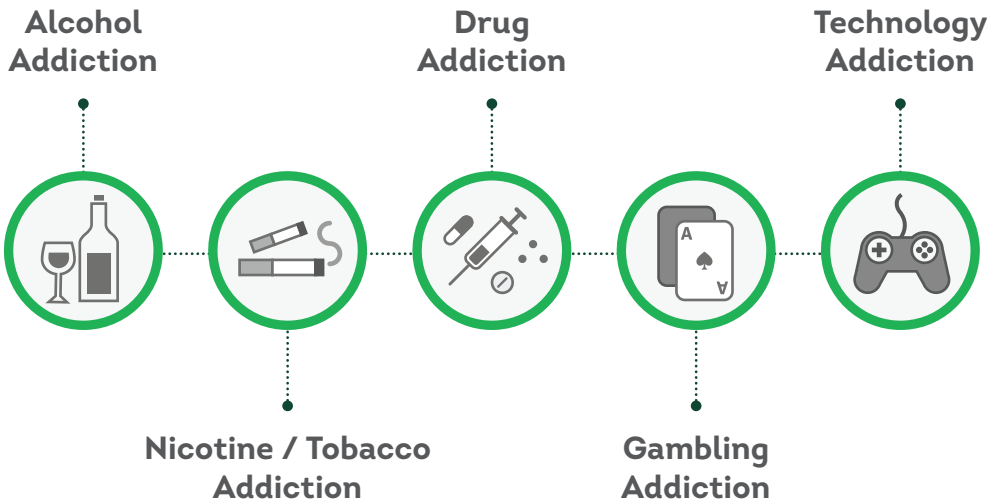
A Green Crescent that plays a leading role in tackling addiction at the national and international level.

Mission

The Green Crescent is a non-governmental organization with values based on human dignity and respect, working to protect society and youth from harmful habits without discrimination, tackling addictions such as tobacco, alcohol, drugs, technology, gambling, etc. by observing national and moral values and using scientific methods and carrying out preventive and rehabilitative public health and advocacy activities.



WORKING AREAS



THE INDEPENDENCE INITIATIVE

The Independence Initiative is a nationwide movement led by Green Crescent in collaboration with the Ministry of Interior. It's designed to protect young people and societies as a whole from various forms of addiction, targeting issues like alcohol, tobacco, gambling, substance abuse, and internet overuse.



COLLABORATION ACROSS COMMUNITIES

- *The initiative engages key members of society, including local authorities, teachers, religious officials, pharmacists, primary care physicians, municipal staff, and other professionals*



TRAINING PROGRAMS AND AWARENESS CAMPAIGNS

- *The program features seminars, training sessions, and workshops*



GUIDANCE AND SUPPORT FOR THOSE AFFECTED BY ADDICTION

- *Individuals with addictions are connected with YEDAM (Green Crescent Counseling Centers) and rehabilitation centers*



ADDICTION AWARENESS MOVEMENT

- *The movement has established a nationwide network to foster awareness and promote prevention against addiction throughout Türkiye*



Awareness efforts will begin at the grassroots level in neighborhoods, expanding to schools where they engage students and teachers, local governments with decision-makers, and national policymakers. This holistic approach seeks to raise widespread awareness against the threat of addiction, reaching every corner of society and fostering a healthier, more independent future.



herimiz için
BAĞIMSIZ
gelecek...

GREEN CRESCENT COUNSELING CENTER (YEDAM)

In 2013, Green Crescent amended its bylaws to adopt a holistic and multidimensional approach to addressing addiction, incorporating rehabilitation into its scope of work and leading to the establishment of the Green Crescent Counseling Center (YEDAM) in 2015. Green Crescent Counseling Center (YEDAM) provides free psychosocial support to individuals with alcohol, tobacco, drug, gambling, and internet addictions, as well as their households. Since 2021, it has been operating in all provinces of Türkiye and the Turkish Republic of Northern Cyprus (TRNC).



PSYCHOSOCIAL TREATMENT PLAN

- Tailored interventions for individuals
- Referral to medical treatment and follow-up care



HOTLINE

- **Phone Support:** Treatment guidance and motivational assistance
- Qualified Information on addiction



SOCIAL REINTEGRATION

- Social Review Assessments and Action Plan
- Green Crescent Counseling Center (YEDAM) Workshops

GREEN CRESCENT COUNSELING CENTERS ACROSS ALL PROVINCES OF TÜRKİYE ...



YEDAM WORKSHOP

YEDAM Workshop is designed to enhance clients' professional skills and facilitate their social reintegration, enabling them to take on active and productive roles within society.



Graphic Design
Workshop



Craft
Workshop



Sports and Wellness
Workshop



Culinary
Workshop



Botanical Workshop



Art Workshop

GREEN CRESCENT REHABILITATION CENTER (REHAB)

In 2023, Green Crescent launched 40-bed rehabilitation centers in Diyarbakır and Bursa to address the physical, psychological, and social losses caused by addiction. These centers are dedicated to supporting individuals in reintegrating into society as healthy and independent members while also offering follow-up care after detoxification treatments. A third Green Crescent Rehabilitation Center is scheduled to open in Kayseri by 2025. These REHAB centers provide inpatient treatment for individuals diagnosed with alcohol and/or drug addiction who have completed a minimum 21-day detoxification process.



REHABİLİTASYON
MERKEZİ

287

**Total
Number
of Clients
Undergoing
Treatment**

Diyarbakır



Bursa



Kayseri



2024 DATA HIGHLIGHTS

In 2024, a total of 152 inpatient admissions were recorded. Fifty-six patients successfully completed their treatment and were discharged. Thirteen patients launched their professional careers in newly acquired professions, while nine were enrolled in distance education programs, allowing them to resume their studies. Additionally, twenty patients earned certifications in various fields, including Level 3 Welding (MYK), Butchery, Infographic Design, Culinary Assistance, Automotive Assembly, Basic Accounting, and Computer Operations.



REHAB WORKSHOPS



Computer Workshop



Ceramics Workshop



Music Workshop



Culinary Workshop



Agriculture Workshop



Art Workshop



Technical Workshop

GREEN CRESCENT ACADEMY

In response to both individual and organizational training needs, we offer seminars on topics such as alcohol, tobacco, substance, gambling, internet addiction and healthy living. Additionally, online courses are available through our learning management system and expert-led talks and discussions are organized.



ACADEMY

GREEN CRESCENT ADDICTION PREVENTION TRAINING PROGRAM

Green Crescent Addiction Prevention Training Program aims to raise awareness and foster understanding across society, with a particular focus on children and young people. Offering evidence-based training tailored to different age groups, the program is designed to equip individuals with the necessary knowledge and skills to address issues related to alcohol, tobacco, substance, gambling, and internet addiction, as well as healthy living.



ADDICTION
PREVENTION
TRAINING PROGRAM

The training program is conducted in partnership with key institutions such as the Ministry of National Education, the Ministry of Youth and Sports, the Ministry of Health, the Ministry of National Defense, the Ministry of Family and Social Services, and numerous other organizations, reaching **10 million students and 3 million adults** annually.

Participants can use the Learning Management System to access resources on alcohol, tobacco, substance, gambling, internet addiction, and healthy living, either synchronously or asynchronously.

MODULS											
		Preschool		Primary School		Secondary School		High School		Adult	
			1-2	3-4	1-2	3-4	1-2	3-4			
	Healthy Living	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Technology Addiction	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Tobacco Addiction		✓	✓	✓	✓	✓	✓	✓	✓	✓
	Gambling Addiction				✓	✓	✓	✓	✓	✓	✓
	Alcohol Addiction						✓	✓	✓	✓	✓
	Substance Addiction						✓	✓	✓	✓	✓
TOOLS		 Books, guides, brochures, presentations, bill-posting, additional materials					 Distance learning system, Education Portal (tbm.org.tr), interviews (videos)				

SCHOOL-BASED ADDICTION INTERVENTION PROGRAM

The School-based Addiction Intervention Program (OBM) is Türkiye's first and only school-based intervention program that addresses tobacco, alcohol, substance use, and risky internet use, gaming and gambling behaviors.

The program focuses on supporting students at risk of experimenting with or using addictive substances, as well as those engaging in risky behaviors, helping them remain in the education system while addressing the psychosocial challenges associated with addiction in a sustainable way.

*As part of the program, **16,753** psychological counselors have been trained as practitioners.*



SCHOOL
BASED
INTERVENTION
PROGRAM

2019

**School-Based
Addiction
Intervention
Program
has been
launched.**

GREEN CRESCENT LIFE SKILLS TRAINING PROGRAM

The Green Crescent Life Skills Training Program (YYBE) is a school-based prevention program designed to empower students, help them live free from addiction risks, adopt positive habits, and protect themselves from harmful environments and situations.

The program focuses on developing crucial life skills such as problem-solving, stress management, impulse control related to curiosity, and resisting peer pressure, ultimately preventing the risks associated with adolescence.

*From 2021 to 2024, the program has reached **121.693** students with the support of **264** psychological counselors across **81** provinces.*



HEALTHY GENERATION HEALTHY FUTURE TALENT CONTEST

The Healthy Generation, Healthy Future Talent Contest is held annually across Türkiye in two main categories—literary and visual. Its purpose is to raise awareness of addiction, initiate important conversations around it, and inspire primary, secondary, and high school students to express their creativity and talents.



snsq.yesilay.org.tr

2023-2024

93.776
submissions

HIGH SCHOOL DEBATE TOURNAMENT



*In partnership with the Ministry of National Education, Green Crescent holds the Green Crescent High School Debate Tournament annually to raise awareness among students about addiction and promote healthy living. The initiative also encourages critical thinking and idea generation on these issues. From 2021 to 2024, the tournament has reached **26,881** students.*

INTERNATIONAL GREEN CRESCENT CARTOON CONTEST

Since 2016, the International Green Crescent Cartoon Contest has been organized to raise awareness about addiction and engage the public through the universal language of cartoons.



Uluslararası Yeşilay
Karikatür Yarışması
International Green Crescent
Cartoon Contest



59
countries



757
cartoonists



1.367
entries
submitted.

2024

cartooncontest.yesilay.org.tr/en

HEALTHY IDEAS SHORT FILM CONTEST



Held annually since 2015 with different themes, the Healthy Ideas Short Film Contest encourages university students to use the power of cinema to raise public awareness about addiction prevention.

kisafilm.yesilay.org.tr

MY CLUB IS GREEN CRESCENT



This project encourages the creation and activation of Green Crescent clubs, enabling students to educate their peers about healthy living and the organization's mission. Geared toward primary and middle school students, the project offers guidance on club activities they can organize.

2017-2024

8005

183.884

**In all 81
provinces**

**Young
Green
Crescent
volunteers**

**Primary
and middle
school
students
have been
engaged**

GREEN STAGE TALKS



Green Stage connects university students with influential figures from sports, arts, and media, as well as leading experts from various academic fields.

These talks are primarily held at universities.

YOUNG GREEN CRESCENT

The Young Green Crescent team, a leading force in addiction prevention, operates across Türkiye through university clubs established in campuses nationwide.

Throughout the year, they organize various activities including training programs, symposiums, cultural camps, city tours, peer training, cycling tours, and other engaging events.



YOUTH CAMPS



*Between 2016 and 2024, **over 6,000 Green Crescent Youth members** took part in **75 camps**. During this time, nearly **90,000 scouts** received foundational training on addiction awareness across eight camp locations.*

GREEN CRESCENT ADDICTION PREVENTION TRAINING PROGRAM- PEER TRAINING

*From 2015 to 2024, **1,271 Green Crescent Youth members** served as peer training practitioners, reaching **153,026 university students**.*

GREEN CRESCENT AMBASSADORS

The Green Crescent Ambassadors Project aims to engage local communities and neighborhood businesses in addiction prevention, increasing public awareness and fostering a culture of prevention. Through this initiative, business owners have been trained to enhance their knowledge and create a unified approach on addiction prevention. So far, over 40,395 businesses have been visited, with more than 11,701 business owners becoming Green Crescent Ambassadors.

Launched as a pilot project in 2017, it has been rolled out across Türkiye through Green Crescent branches since 2018.



YOU CAN QUIT MOBILE APPLICATION



The You Can Quit app is designed to guide and offer free support to those looking to quit smoking. Users can download the app to their smartphones to assess their nicotine addiction level, plan their quit journey, and discover effective strategies for managing cravings. The app also provides one-click access to psychological support from Green Crescent Counseling Centers.



GREEN DETECTOR MOBILE APPLICATION



The Green Detector app was created to help enforce smoking bans in indoor spaces, raise awareness about violations, protect the rights of non-smokers, and educate the public on their legal rights. Reports submitted through the app are sent to the Ministry of Health's monitoring system, where inspection teams carry out checks.

FINANCIAL SUPPORT PROGRAMS

These programs aim to increase public awareness in addiction prevention by developing and implementing targeted, thematic, innovative, and sustainable prevention strategies. They also support evidence-based practices focused on rehabilitation and social reintegration processes.

Addiction Prevention Support Program



749 Applications



47 Funded Organizations

International Financial Support Program



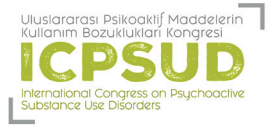
64 Applications



46 Projects Implemented

GREEN CRESCENT SCIENTIFIC EVENTS

Over the past decade, Green Crescent has hosted numerous national and international symposiums, congresses, workshops and events on addictions and public health, consistently collaborating with leading international organizations to ensure robust global participation. For more information, visit <https://kongre.yesilay.org.tr/en>.



SCIENTIFIC RESEARCH PROJECTS

As part of its scientific efforts, Green Crescent conducts extensive national and regional research using both quantitative and qualitative methods in the field of addiction prevention. These studies help shape relevant policies and intervention programs based on their findings.

Ongoing national research projects include the Wastewater Analysis for Psychoactive Substances Project and the Health Behavior Research Project on the Turkish Population Aged 15 and over.

GRADUATE THESIS RESEARCH SCHOLARSHIP PROGRAM

Green Crescent supports scientific research that contributes to national and international efforts in addiction prevention, advances academic literature, and generate policy and action plans. To nurture the next generation of researchers, it provides scholarships for master's, doctoral, and medical specialization students conducting thesis research on addiction-related topics.



BAĞIMLILIKLA
MÜCADELE
MALİ DESTEK
PROGRAMI

Yeşilay Tezini Destekliyor



BAĞIMLILIKLA
MÜCADELE
MALİ DESTEK
PROGRAMI

Bağımlılıkla Mücadele Mali DesteK Programı kapsamında, bağımlılık alanındaki lisansüstü bilimsel çalışmaları ve araştırmaları desteklemeye devam ediyoruz.

Bağımlılık alanında yüksek lisans ve doktora tezi yazan öğrencilere burs desteği sağlıyoruz.

YÜKSEK LİSANS

Aylık 4.000 TL

(12 ay)

DOKTORA

Aylık 6.000 TL

(18 ay)

SON 31 MART
BAŞVURU 2025

ADDICTA: THE TURKISH JOURNAL ON ADDICTIONS

Addicta is an international, peer-reviewed academic journal dedicated to addiction research, publishing studies since 2014. The journal's goal is to generate global and interdisciplinary discussions, contribute to the development of addiction-related policies, and build a comprehensive resource that benefits researchers and organizations in Türkiye working in the addiction field. Published quarterly, the journal's final issue of the year focuses on a specific topic within addiction. It is an open-access, free-to-read resource, available at <https://www.addicta.com.tr/>.

ADDICTA
The Turkish Journal on Addictions



INTERNATIONAL FEDERATION OF GREEN CRESCENT

97 Country Green Crescents have been gathered under the umbrella of the International Federation of Green Crescent since 2016 to tackle addictions on a global scale.



INTERNATIONAL FEDERATION OF
GREEN CRESCENT



INTERNATIONAL CAPACITY BUILDING PROGRAM OF GREEN CRESCENT

As part of the Capacity Building Program, held annually with the participation of over 200 representatives from more than 90 countries within the International Green Crescent Federation, workshops are conducted in collaboration with the United Nations Office on Drugs and Crime (UNODC) and the World Health Organization (WHO). The program features regional meetings for representatives and training sessions focused on addiction prevention.

ISTANBUL INITIATIVE



istanbulinitiative.com

Green Crescent launched the Istanbul Initiative to develop a unified global strategy for addiction prevention. This initiative brings together representatives from leading civil society organizations worldwide to exchange experiences, share insights, and offer recommendations. The Istanbul Initiative aims to strengthen global efforts in addiction prevention, recovery, and advocacy by fostering collaboration and shaping effective strategies.

YOUTH ADVOCACY FORUM



youthadvocacyforum.com

The Youth Advocacy Forum provides young people with the opportunity to actively engage in addiction prevention and develop their advocacy skills. The forum brings together individuals aged 18 to 30 from diverse cultural backgrounds and regions across the globe. Through this event, participants can learn from national and international experts, gaining profound insights into critical thinking and advocacy.

WOMEN'S FORUM ON ADDICTION AND RECOVERY



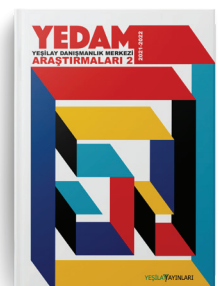
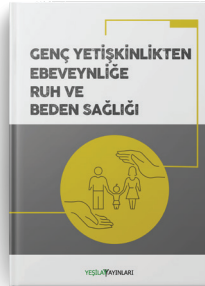
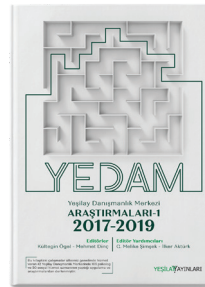
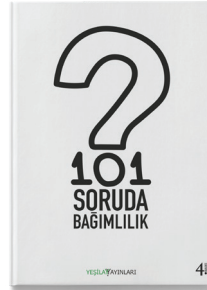
womenrecoveryforum.com

The Women's Forum on Addiction and Recovery is an international platform that explores the unique challenges and concerns women face in the addiction and recovery process. Led by Green Crescent, the forum focuses on developing gender-sensitive and inclusive approaches to addressing addiction, bringing together experts, policymakers, and civil society representatives.



GREEN CRESCENT PUBLICATIONS

Green Crescent publishes books, research, and reports to raise awareness, educate the public, and provide key resources in the field of addiction prevention and recovery.



CHILDREN'S BOOKS

Green Crescent's children's books are designed to inspire a lifelong love of reading, helping children who are new to reading or just beginning their journey develop a strong, engaging, and creative connection with books. These publications feature diverse content tailored to their interests, fostering curiosity and early literacy.



GREEN CRESCENT MAGAZINE

Published since 1920, Green Crescent Magazine is Türkiye's leading publication on health, lifestyle, and culture. It offers in-depth coverage of addiction-related issues, engaging articles on healthy living, and inspiring interviews with experts and well-known public figures.



BLUE SWALLOW GREEN CRESCENT CHILDREN'S MAGAZINE

Through Blue Swallow Magazine, children enjoy learning while becoming more aware of addiction, helping to shape a healthier future.



4-6 age group



7-12 age group

GREEN CRESCENT EDUCATIONAL SUPPLEMENTARY RESOURCES

Green Crescent Educational Supplementary Resources (YETİ) are designed for children aged 4-10 to help build a foundation for a healthy life. These resources include educational board games and books that encourage exploration, stimulate learning, and enhance creativity.

ÖZGÜR ÇİZGİLER ETKİNLİK KİTAPLARI



KUTU OYUNLARI



ACAYİP İNSANLAR KART OYUNLARI



ÇIKARTMALI ETKİNLİK KİTAPLARI



YAŞAM BECERİLERİ GÜNLÜĞÜ



YEŞİLAY EĞİTİMİ TAMAMLAYICI İÇERİKLER

GREEN CRESCENT SPORTS CLUB

The Green Crescent Sports Clubs were founded to support the organization's efforts of addiction prevention by offering sports activities, with a focus on children and young people, encouraging them to live healthy and active lives.



107

Green Crescent Sports Clubs

2024



3.414

licensed athletes



46

sports disciplines

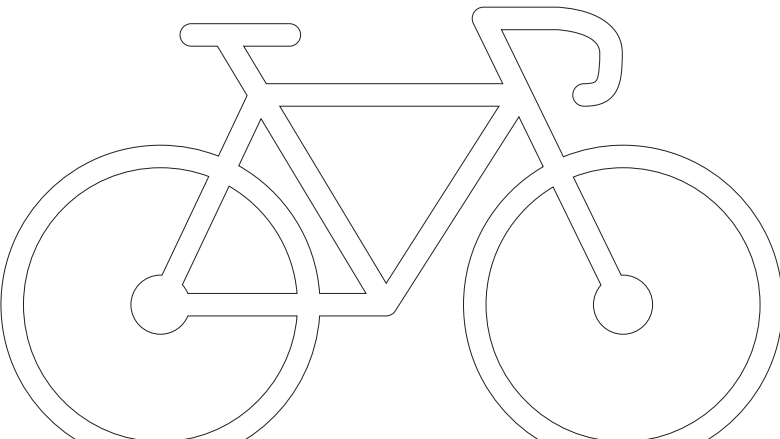
Achievements of Green Crescent Sports Clubs

- 1 World Silver Medal in arm wrestling
- 1 European Bronze Medal in weightlifting
- 1 European Fifth-Place Finish in boxing
- 98 National Medals
- 40 Türkiye Championships

GREEN CRESCENT BIKE TOUR

The Traditional Green Crescent Bike Tour, held on the same day across Türkiye and many countries worldwide, brings together over 2,000 cyclists pedaling for a healthier lifestyle.

The Istanbul leg of the tour, organized in partnership with the Ministry of Youth and Sports of the Republic of Türkiye and the Turkish Cycling Federation, takes place in the city's Historic Peninsula.



GREEN CRESCENT WEEK MARCH 1-7

Each year, from March 1-7, we celebrate the founding of Green Crescent with nationwide events, uniting our branches and volunteers in activities that promote our mission.



PHOENIX AWARDS

The Phoenix Award honors individuals who are commitment to living a healthy, addiction-free life, serving as role models in society, inspiring young people, and actively contributing to addiction prevention at every stage of life. It also recognizes organizations that support this mission.



“BOTTOM OF THE BOTTLE” EXHIBITION

Through its “Bottom of the Bottle” exhibition, Green Crescent leverages the universal power of art to raise awareness about addiction, drawing attention to the harmful effects of alcohol on individuals and society.





FEBRUARY 9 QUIT SMOKING DAY

Every year, millions of lives are lost worldwide due to smoking-related illnesses. On February 9, Quit Smoking Day, nationwide events and awareness campaigns educate the public about the dangers of tobacco use and encourage those who smoke to quit for a healthier future.



MAY 31 WORLD NO TOBACCO DAY

On May 31, recognized by the World Health Organization (WHO) as World No Tobacco Day, Green Crescent and its branches host various events across Türkiye. Stalls are set up in public spaces to inform visitors about the harmful effects of tobacco on health and to raise awareness about Green Crescent's efforts in preventing tobacco use.



JUNE 26 WORLD DRUG DAY

On June 26, marked by the United Nations as the International Day Against Drug Abuse and Illicit Trafficking, a range of public events are held in collaboration with the Narcotics Crime Unit. These activities aim to raise awareness and educate the public on drug addiction and its impact on society.



DECEMBER 2-6 ALCOHOL AWARENESS WEEK

Every year, Green Crescent organizes a series of events during Alcohol Awareness Week to raise awareness of the harmful effects of alcohol on individuals, families, and society. Our aim is to highlight the health, social, and economic risks associated with alcohol use and to foster greater awareness in addiction prevention.

